




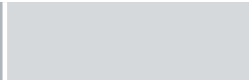
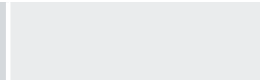


Corporate colours

			
Pantone for offset, book and screen printing	Pantone 281 C	Pantone 485 C	Pantone 130 C
CMYK* for 4 colour printing	C100/M85/Y5/K35	M96/Y100	M35/Y100
RGB for screen	R0, G38, B100	R213, G43, B30	R240, G171, B0
NCS for paint and coatings + for Multicolor equipment	NCS 6040R 80B	NCS 1090Y 90R	NCS 1070 Y 20 R
RAL for lacquer	RAL 5022	RAL 3020	RAL 1003
3M for foil	3M 100-003	3M 100-368	3M 180-25
Avery for foil	723 Dark Blue	726 Medium Red	904 Crome Yellow
Avery for lightbox use Graphics Translucent film	5545 QM Steel Blue	5519 QM Apple Red	5511 Melon Yellow

Secondary colours

				
Pantone for offset, book and screen printing		Pantone 429 C	Pantone 429 C (50 %)	Pantone 429 C (25 %)
CMYK* for 4 colour printing		C21/M11/Y9/K23		
RGB for screen		R165, G172, B175		
NCS				
RAL for lacquer, paint and coatings	RAL 9010	RAL 7001		
3M for foil		3M 100-003		
Avery for foil		744-01 Tele Grey		
Lacque for packaging	Art. no. UP 3206 Coates Coating			

* Please note that cmyk values indicated in this guideline are taken from "Pantone® color bridge™ coated EURO" (Pantone EC).